



# Bookworm

BULLETIN

Friends of the Jackson County Main Library

Winter, 2008

## Friends of the Library receive \$150,000 grant from the Janirve Foundation



The Friends of the Jackson County Main Library have received some outstanding news. The Advisory Committee of the Janirve Foundation has approved the Friends' grant application and will be contributing \$150,000 toward the Capital Campaign for the new Jackson County Public Library Complex.

"The Janirve Foundation has a history of supporting libraries in western North Carolina," said Mary Otto Selzer, co-chair of the Campaign Steering Committee. "We are grateful that the Foundation sees such merit in what we are doing in Jackson County. We especially appreciate Larissa Miller, who prepared the proposal."

"The Friends are thrilled with this generous gift from the Janirve Foundation," said June T. Smith, president of the Friends. "This grant award gets us closer to the \$1.5 million we must raise to furnish the new library complex. We deeply appreciate the Janirve Foundation's commitment to being our partner in this effort."



Larissa Miller wrote the Janirve grant.

The Asheville based Janirve Foundation was established in 1954 by Irving Jacob Reuter and his wife, Jeannett Margaret Graham Reuter. The name "Janirve" was derived from their given names, Jeannett and Irving. Following the death of Mrs. Reuter in 1984, the Foundation became active in grant making. From 1984 through 2007, the Janirve Foundation has made 1,784 grants having a total value of \$93,240,153.

The money from this foundation will add significantly to the campaign funds. The Friends consider the Janirve Foundation a close partner in our fundraising efforts.

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### Campaign Update—Mary Otto Selzer

Early in 2008 the Campaign Steering Committee was formed by recruiting members who have a particular interest in the new library project and who represent different geographic areas within Jackson County. The first task assigned to the committee was to develop a campaign plan which included a time line for the various phases and activities of the campaign. I am pleased to say that we are tracking closely with this time line, having completed the Leadership Phase and diligently working in the Quiet Phase.

As we have completed the Leadership Phase of the campaign, we are proud to announce that we have 100% participation from the Friends Board, Library Staff, Jackson County Public Library Board, the County Commissioners and the Jackson County Manager. These folks showed their support for the project by committing their personal funds. Several grants for which we will be applying will take a special interest in the fact that we have 100% participation from the leadership.

We have had some wonderful news recently. The Janirve Foundation let us know that they have accepted our grant application and will be providing \$150,000 toward the

*Continued, page 7*

## Musings from your librarian... by Dottie Brunette

As we sled down the slope toward all our favorite winter holidays the gloomy evening news makes one mindful of our pennies. Not being one to dwell on the glum I have been ruminating on our season of good will, good cheer, and gifts. Some of the best holiday presents I have received were simple, made with love and far finer than any store bought item. In that vein, I started thinking of all the things that make up the season that do not include a chilling plunge into mall mania or catalog hysteria.

Indeed, I've been sitting around for a couple of hours trying to come up with a humorous article, but am struggling. Instead I have compiled a list of books at JCPL which might be of interest for the season. The titles include Moravian Christmas in the South by Nancy Smith Thomas, A Greener Christmas penned by Sheherazade Goldsmith; 300 Ways to Make the Best Christmas Better edited by Mimi Tribble. In addition, Hanukkah: Eight Nights, Eight Lights written by Malka Drucker; and All New Crafts for Kwanza by Kathy Ross. Maybe some of the ideas or stories will look good to you.

In our household each year we give all the family a pewter ornament. The purchase price of each ornament goes to plant a tree. We have been doing this for at least ten years and at the rough guess of at least 10 ornaments a year, that makes about 100 trees. Nice baby forest in the making. Other gifts that give back are cards that benefit various organizations including Prevent Child Abuse America ; the Heifer International, purchasing fair trade coffee, visiting your local independent bookstore, and many places on the internet including <http://nonprofitshoppingmall.com/>. Look around, adopt a family, check with the Community Table, your church, or your heart for the perfect gift. Remember that the gift of friendship is priceless and a smile is a fantastic gift for anyone any time and it is free.

Please come by the Jackson County Library and check out a little present for yourself – a good book, old or new is a true present for oneself. I did not pen this quote and I do not know who did, but it is my gift to you:

**No more lives torn apart,  
That wars will never start,  
And time will heal our hearts.  
Every man will have a friend,  
That right will always win,  
And love will never end.  
This is my grown-up Christmas List.**

***Happy and Peaceful holidays to all.***

Dottie

### **New Book Arrivals New York Times Best Sellers**

#### **Fiction**

*The Gate House*, by Nelson DeMille  
*Extreme Measures*, by Vince Flynn  
*The Brass Verdict*, by Michael Connelly  
*The Lucky One*, by Nicholas Sparks  
*A Good Woman*, by Danielle Steel  
*The Story of Edgar Sawtelle*, by David Wroblewski  
*Bones*, by Jonathan Kellerman  
*Rough Weather*, by Robert B. Parker  
*Testimony*, by Anita Shreve  
*A Most Wanted Man*, by John Le Carre  
*The Host*, by Stephanie Meyer  
*The Guernsey Literary and Potato Peel Pie Society*, by Mary Ann Shaffer and Annie Barrows  
*Dark Summer*, by Iris Johansen

#### **Nonfiction**

*Dewey*, by Vicki Myron with Bret Witter  
*My stroke of Insight*, by Jill Bolte Taylor

## Getting to Know You... Elizabeth Beck



Elizabeth Beck has experienced a miracle. In 2002 she had an extreme case of lupus and was told that she had eight months to live. She gave up her job as a school administrator in Houston, Texas and moved to the mountains. She drew strength through prayer and three weeks after becoming a Jackson County resident, she discontinued all of her medications and has now been lupus-free for the past five years.

She was born in Lubbock, TX but moved to Albuquerque where she grew up. She attended the University of New Mexico where she studied K-8<sup>th</sup> grade education. After returning to Texas she spent roughly 30 years as a classroom teacher, childcare director and school administrator. In 1997 she got a degree in child development and certification in early childhood instruction. Her other teaching certifications are too numerous to name. Throughout her teaching experience, Elizabeth developed literacy programs in Houston and won the Mayor of Houston's Volunteer of the Year Award. In addition, she is certified in audiology and vision screening.

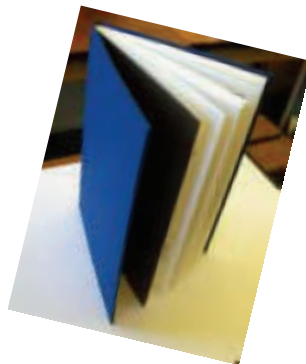
Elizabeth is a **commissioned** Stevens minister and a Methodist lay minister. She enjoys playing with her pets, painting in oil, playing classical music on the piano, quilting, gardening and participating in physical activities. She has had a big lifestyle

change, now exercising five days a week. Her most favorite activity is listening to her husband, Tim, play music and sing.

Last year Elizabeth received the honor of being crowned Queen of the Mardi Gras by the Regional A Partnership for Children for exemplary volunteer service with children and their families. The Loving Readers program at Harris Regional hospital has been in place for six years. In December of this year, "Miss Elizabeth" held a multi-cultural program at the library, demonstrating how people celebrate their winter holidays.

As the Children's Librarian, Elizabeth has developed programs for children of all ages. Her goal is to address the needs of all the children of Jackson County. She understands that children learn in different ways and she wants to set up the children's space in the new library under the guidelines of the multiple intelligence theory. She is thrilled about the new library and loves the fact that the children's area will be increased significantly. Elizabeth believes that more children will be attracted to the library when there is more room to conduct additional programs and where the multiple intelligence learning model can be implemented.

Elizabeth loves the attitude of the community in Jackson County – people giving in whatever way they can to help out. One example is that the children keep putting pennies in the donation jar for the new library.



## COMING ATTRACTIONS ...

The Jackson County Public Library is beginning a new monthly program designed to be of interest to the whole community. Beginning in January, 2009, each staff member of the library will host a discussion group about a book or a movie.

The book discussion group will be called "Book Ends." This group will meet on the first Thursday evening, 7 p.m., on alternate months at the library downtown. The first book discussion will be held on January 8<sup>th</sup> since the first Thursday is New Year's Day. Tiz Duv'e will be the host that evening.

Participants in the first session will be giving their views about *The Thirteenth Tale* by Diane Setterfield. This is the story about an elderly woman who is a well known author in Britain. She is near the end of her life and asks a young lady to write her biography. Through this experience, the young lady finds out a lot about herself. The book is filled with twists and turns and is an intriguing read.

At the end of each book discussion, the chosen book for the next session will be announced. Extra copies of the selected books will be available at the library. No reservations are necessary for the book or movie discussions.

On alternate months, beginning in February, 2009, a movie will be shown on the first Thursday, 7 p.m. A discussion of the movie will follow the viewing. Tony Romine of the library staff will be in charge of the movie selections.

Schedules and announcements about these discussion groups will be available at the library and the Friends bookstore. If there are additional questions, the friendly staff at the library will be happy to answer them.

**President’s Message by June Smith**

If you have not yet seen the newly decorated Friends of the Library Bookstore window, I hope you will take a look soon. Bethany Rave and Gregory Kennedy, WCU drama students, have beautifully reminded us we can help “Save the Warmth” for those whose homes need weatherproofing. Friends volunteers appreciate these students’ time and creativity and the community volunteers who will weather-strip, cover windows, caulk, and wrap hot water heaters in about 70 homes to get them ready for winter. We can all contribute to a cleaner planet and a healthier pocketbook by doing the same to save the warmth in our own homes.

Dottie Brunette, Jackson County Main Library librarian, and I recently had the privilege of participating in an advocacy workshop in Greensboro sponsored by the Bill and Melinda Gates Foundation. The purpose of the workshop was to train us to be effective advocates for our libraries. Who would have thought that a book lover such as I would have acquired a whole new appreciation for my library in just two short days?

We all know the library is the place to go for books, magazines, newspapers, and even the internet. But did you know the library can be an economic engine for our community? If we think of the 21<sup>st</sup> century as the information age, then where better to go for information than to the public library? And where better to identify ways to apply that information than at the public library? And where better to network and build community than at the public library? All of this and more we can find at our library now. Once we are in our new library complex, the resources will be even broader and deeper, the space so inviting, and the opportunities so limitless we will truly be amazed.

The main speaker at the advocacy workshop was Kevin Carroll, who has made a life built on the lessons he learned when he found an abandoned red rubber ball on the playground. He urged us to find teachers and hear them out and to take advantage of the 86,400 seconds we have each day to work out our creative muscles, to prepare to shine, and to

speaking up. He implored us to expect the unexpected at all times and to embrace it and creatively shape it to our advantage.

The advice to expect the unexpected is especially welcome as the Friends of the Library continue to raise funds to furnish and equip the new library complex. In this season of gratitude, we invite all our friends to round out your year-end giving with a generous donation to the Friends for the new library complex. Your donation is tax deductible, and the positive impact of your gift will be immeasurable. It is unexpectedly easy to become a member of the Friends or to give to the new library complex through our website, [www.fojcmll.org](http://www.fojcmll.org). To one and all, we wish you the blessings of the season and a prosperous and peaceful new year.



*Bethany Rave and Gregory Kennedy, WCU drama students, show off their newly decorated store front window at the Friends of the Library Used Bookstore on Main Street in Sylva.*

***LOOKING FOR A FRIEND? VISIT YOUR LIBRARY.***

**“A good book is the best of friends. “  
- English Proverb**

## Friends enters trial with Friends of the Library Online

Board members recently recommended a trial partnership with Friends of the Library Online (FOLO). Sandra Burbank and Kevin Bradley, President of FOLO are working together to test this program for Friends of the Jackson County Main Library (FOJCML). This trial period began in November, 2008. In addition, the Friends of Hudson Library, Highlands has recently engaged in a partnership with FOLO through their Bookworm Bookstore.

FOLO primarily markets used books, videos, and other media through the internet and has been selling online since 2003. Tens of thousands of books have been sold to every state and 43 countries worldwide.

Sandra says, "I want to give this program a try because online bookselling requires an established online presence, daily commitment, and appropriate infrastructure. Now, more than ever, online bookselling requires an established online presence and a rock solid performance history. Online shoppers are more inclined to purchase from a name they know and a seller with an established feedback history."

Selling books online requires work on a daily basis. The amount of effort and attention directly impacts the speed and price at which a book sells. To effectively sell books online, a bookseller must have staff available to perform the following tasks:

- Books must be cleaned and cataloged each time new stock is acquired
  - Books must be described and listed for sale using appropriate terminology
  - After a sale, the books must be picked, packed, and shipped
  - On a daily basis, customer emails must be answered. These emails include topics such as general inquiries, shipping questions, concerns, and returns.
- Inventory prices must be constantly monitored in order to command a great price while remaining competitive

Sandra emphasized, "FOLO will receive such a small portion of books that our regular bookstore sales will continue as usual. This enables our organization to realize the valuable goodwill and community outreach generated by a local bookstore and at the same time is a great opportunity to expand the bookstore's market beyond Main Street, Sylva."

Recently, Friends of the Library Online announced a new partnership with the International Book Project (IBP) in Lexington, KY. IBP is a non-profit organization which serves the long-term emerging literacy needs around the globe. Their mission is to promote education and literacy while broadening America's understanding of their neighbors.

As a designated literacy partner, FOLO will donate select textbooks and other non-fiction books to promote the mission of IBP. Furthermore, FOLO's existing partners will also have the opportunity to assist IBP's mission by donating discarded books. This partnership also furthers Friends of the Library support of literacy in a recognized international program.

### ***Bookstore Bits***

#### ***Bookstore sales exceed expectations...***

Whether because of general economic problems or in spite of them, we are glad to report that sales during the month of October were better than expected.

#### ***In the holiday mood...***

The book store was open for sales, warm cider and sweet treats during our downtown Christmas Parade.

#### ***Window reflects the spirit of cooperation...***

Students from WCU will be decorating our window as part of a design class project. Their theme will be, "Save the Warmth." Save the Warmth is a program in Jackson County to help those in need stay warm during the winter. Helping with heating costs, weatherizing homes, providing blankets, warm robes, slippers, and toboggans are all part of the program. The project is funded through donations. We are pleased to have had an opportunity to work with these talented students.

#### ***And the winner is...***

Congratulations to Barb Mock who won the quilt raffle. The raffle raised \$514 for the new library complex. Thanks to Sandra Burbank and her mother, Virginia Casey, who donated the beautiful queen size quilt for our raffle.

## Capital Campaign Coordinator, Connie Terry

Connie knew very little about the new library until she took the job as campaign coordinator. From that time forward, though, she has thrown herself into the project and has developed a high level of excitement. Connie does the data entry into the computer program, sends out letters, arranges meetings and keeps us all on track.

She and her husband moved to the mountains from Dade County, Florida, where she worked for a lot of years in the school system teaching and doing administrative duties such as payroll. To supplement her income, she tended bar at night. Prior to that, Connie was in the U.S. Air Force. She worked at the Conference Center at Homestead Air Force Base where she was in the area of Administrative Protocol. Her duties included arranging conferences and coordinating activities for the Air Force staff.

This Muncy, Indiana native loves to travel and read James Patterson and John Grisham books. Her favorite book is *To Kill a Mockingbird*. When she is not working with one

of her jobs, she loves to cook and work out.

Connie is excited about the new library complex and feels that it will be the spotlight of Jackson County once again. She believes that attention to architectural detail and replicating elements of the old courthouse will make the complex an outstanding show-place in Western North Carolina.

Connie has a special place in her heart for the old courthouse because she and her husband were married there by a Justice of the Peace.

Thanks, Connie, for all you are doing to make the new library complex a success.



Connie Terry,  
Campaign Coordinator

### MEMBERSHIP FORM

#### Membership Levels:

- Students & Seniors**      **\$10**
- Individual**      **\$15**
- Household**      **\$25**
- Sponsor**      **\$50**
- Benefactor**      **\$100**

#### Price:

- Nonprofit Organization**      **\$25**
- Corporate Sponsor**      **\$100**
- Corporate Benefactor**      **\$250**
- Corporate Patron**      **\$500+**

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Date: \_\_\_\_\_

I am interested in learning more about volunteer opportunities with the Friends or at the library.

**New Membership**       **Renewal**

Membership year runs from July 1 to June 30. Please make checks payable to: Friends of the Library.

***Campaign Update continued from page 1***

furniture, fixtures and equipment for the new library complex. We want to thank Larissa Miller for writing this grant application and gathering all the supporting documentation. Also, many thanks to June Smith for personally delivering the package to foundation’s office in Asheville. The Foundations and Grants Committee continue to work diligently in applying for other grant opportunities.

We have recently received several significant donations. Jackson Paper has generously given us a \$100,000 contribution on behalf of its employees and their families and has asked for naming rights to the Computer Section and the Children’s Program Room. The Town of Sylva made a generous donation of \$105,000 and will have the Children’s Area named for the town. The Sylva Garden Club asked for the naming rights for one of the Tutor Rooms with their \$10,000 donation. The other Tutor Room will be named for Duke Energy, thanks to their \$10,000 donation.

We are honored again this year to have received a \$5,000 donation from the Florence Vanderbilt Burden Foundation. This foundation made a \$5,000 donation in 2007 to the New Library Fund. Tiz Duvé from our library is responsible for directing these funds to our project. Thanks, Tiz!

As you may know, the steering committee designated a number of elements within the new complex as naming opportunities. To date 11 of these have been reserved for individuals, businesses or groups. These will be made pub-

### **Little Friends of the Library Started at the downtown library**

Sally Salyards of the library staff has started a group called “The Little Friends of the Library.” She talked with these young children about the Friends of the Library and what the group does to support the library and the community. They began by talking about how good it feels to help others. Sally wants the children to know how much work goes on behind the scenes for the benefit of the Jackson County Public Library.

The first activity for the Little Friends was to replicate the Green Mountain Star quilt which was on display at the library. The children and their teachers participated in the quilt project. The quilt was made in honor of the “real” Friends of the Library. Their quilt will also be displayed at the library.

Some of their planned projects include gathering canned goods for the Community Table at Thanksgiving; assembling a basket of gently used books for the children in the hospital at Christmas; and making valentines for nursing homes.

lic through a series of articles about donations to the Capital Campaign. There are still opportunities available for various features of the new library complex. If you are interested in investigating these opportunities, please see Peggy Hurt, Phyllis Foxx or me.

Some special people, Nancy P. Coward, Joe Rhinehart and Joe and Peggy Hurt, have hosted gatherings to introduce the library project to their friends and acquaintances. These informal settings are ideal to share the plans and renderings with folks and introduce the project and the need for their financial support in order to make it a reality.

We are looking for opportunities to make presentations to groups. If you have any ideas about these, please give me a call at home – 293-0074

In order to better inform the public about the new library project, we have completed a double-sided sheet entitled Frequently Asked Questions. These are available at the library and at the Friends Bookstore.

The groundbreaking for the new Jackson County Public Library is scheduled for Saturday, April 4, 2009, 10 a.m. – 1 p.m. Family activities are planned at Bicentennial Park.

We will update information about the campaign on the Friends web site – fojcm.org. Please check it out to find out about the current happenings.

Children are excited about the new library and are asking all kinds of questions. What can they do to help? Sally says, “If children are excited, parents will also be excited.”



*The Little Friends of the Library quilt is on display at the library.*

Friends of the Jackson County Main Library  
P. O. Box 825  
Sylva, North Carolina 28779-0825

**SUMMER** Friends of the Jackson  
**2008** County Main Library

**Visit "Friends on Main"**  
**Used Book Store**  
**536 West Main Street**  
**Sylva, North Carolina 28779**  
**828/586-1221**  
**fojcml@gmail.com**

**Hours of Operation**

Monday-Thursday 10:00 a.m.— 4:00 p.m.  
Friday-Saturday 10:00 a.m.— 8:00 p.m.  
Sunday 12:00 p.m.—4:00 p.m.

**We're on the web!**  
**fojcml.org**

**MONTHLY BOOK & MOVIE DISCUSSIONS**  
**BEGIN JANUARY 8, 2009**  
**JACKSON COUNTY PUBLIC LIBRARY**